GREAT-WEST LIFECOINC.

October 4, 2006

Securities and Exchange Commission Division of Corporation Finance Office of International Corporate Finance 450 Fifth Street, N.W. Washington, DC USA 20549 **BY COURIER**



Dear Sirs:

RE: Great-West Lifeco Inc. (the "Corporation")

Exemption Number 82-34728

SUPPL

Pursuant to Rule 12g3-2(b) exemption of the Corporation in the United States, attached please find copies of the Reports filed for shares purchased and cancelled under the Corporation's continuing Normal Course Issuer Bid dated:

- September 20, 2006 (Preferred Shares Series E).
- August 2, 2006 (common shares).
- August 10, 2006 (common shares).
- August 11, 2006 (common shares).
- August 14, 2006 (common shares).
- August 15, 2006 (common shares).
- August 16, 2006 (common shares).
- August 17, 2006 (common shares).
- August 18, 2006 (common shares).
 August 21, 2006 (common shares).
- August 21, 2000 (common shares).
 August 22, 2006 (common shares).
- August 23, 2006 (common shares).
- August 23, 2000 (common shares).
 August 24, 2006 (common shares).
- August 30, 2006 (common shares).
- August 50, 2000 (common shares).
 September 7, 2006 (common shares).
- September 7, 2006 (common shares).
 September 13, 2006 (common shares).
- September 20, 2006 (common shares).
- September 27, 2006 (common shares).

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100 OCT 16 A 11: 42

OFFICE POR INTERPLATION

Please contact me directly at (204) 926-5364 if you have any questions.

Sincerely,

Bronya Rae Pemberton Associate Manager

Corporate Secretary's Office

Encls.

| 100 Osborne Street North | Winnipeg, Canada R3C 3A5 204-946-1190

WILL

A member of the Power Financial Corporation group of companies.

2006-10-04, 14:31:01, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Convertibl Series

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Security designation

Convertible Preferred Shares Series E

2006 OCT 16 A 11:

OFFICE OF INTERNATIO

Opening balance of securities held 400700

Filing date

2006-10-04

Date of transaction

2006-09-20

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

400700

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 14:29:51, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Convertibl Series

Security designation

Convertible Preferred Shares Series E

Opening balance of securities held

Filing date

2006-10-04

Date of transaction

2006-09-20

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

400700

acquired

Unit price or exercise price

27.3500

Currency

Canadian Dollar

Closing balance of securities held

400700

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course

Issuer Bid.

Private remarks to securities regulatory authorities

https://www.sedi.ca/sedi/SVTITRFileTransaction?&locale=en_CA&menukey=08.01.00&locale=en_CA&locale=en_CA&pageName=com/sedi/... 8/4/2006

2006-08-04, 13:04:00, EDT

Insider: Great-West Life Issuer: Great-West Life

Security: Common Sha

Security designation Common Shares

Opening balance of securities held 40000

Opening balance or secur Filing date

Date of transaction

2006-08-04

2006-08-04

Nature of transaction Number or value of securities

38 - Redemption, retraction, cancellation, repurchase

40000

Unit price or exercise price

disposed of

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to describe the transaction)

Issuer Bid.

Shares purchased for cancellation by way of Normal Course

Private remarks to securities regulatory authorities

Next

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2005 OCT 16 A II: 13

OFFICE OF INTERNATIONA CORPORATE FINANCE

2006-08-04, 13:01:13, EDT

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Issuer: Great-West Life Insider: Great-West Life

Security: Common Sha

Common Shares

Security designation

Opening balance of securities held

2006-08-04

2006-08-02

38 - Redemption, retraction, cancellation, repurchase

Nature of transaction

Date of transaction

Filing date

40000

Number or value of securities

28.8271

Unit price or exercise price

acquired

Currency

Canadian Dollar

Closing balance of securities held

40000

Shares purchased for cancellation by way of Normal Course Issuer Bid. General remarks (if necessary to describe the transaction)

Private remarks to securities regulatory authorities

2006-08-17, 11:42:16, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 40000

Filing date

2006-08-17

Date of transaction

2006-08-10

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-17, 11:38:21, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-17

Date of transaction

2006-08-10

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

acquired

Unit price or exercise price

28.6882

Currency

Canadian Dollar

Closing balance of securities held

40000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-17, 11:45:02, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

Filing date

2006-08-17

Date of transaction

2006-08-11

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

Next-

2006-08-17, 11:43:46, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-17

Date of transaction

2006-08-11

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.6493

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course

Issuer Bid.

Private remarks to securities

regulatory authorities

2005-08-17, 11:48:11, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

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Security designation

Common Shares

2006 OCT 16 A II: 13

Opening balance of securities held 8000

Filing date

OFFICE OF INTERNATIONAL CORPORATE FINANCE

2006-08-17 2006-08-14

Date of transaction

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to describe the transaction)

Private remarks to securities regulatory authorities

Shares purchased for cancellation by way of Normal Course Issuer Bid.

2006-08-17, 11:46:58, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-17

Date of transaction

2006-08-14

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.4479

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-17, 11:52:43, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common ShaE | VED

Security designation

Common Shares

2005 OCT 16 A 11: 23

Opening balance of securities held 8000

Filing date

2006-08-17

OFFICE OF INTERNATIONAL CORPORATE FINANCE

Date of transaction

2006-08-15

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Private remarks to securities regulatory authorities

Shares purchased for cancellation by way of Normal Course Issuer Bid.

2006-08-17, 11:51:32, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-17

Date of transaction

2006-08-15

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.4539

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

4 2006-08-23, 13:39:48, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

8000

Date of transaction

2006-08-23 2006-08-16

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Filing date

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-23, 13:38:39, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-23

Date of transaction

2006-08-16

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.2725

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

Next.

2006-08-23, 13:41:56, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

Filing date

2006-08-23

Date of transaction

2006-08-17

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Private remarks to securities regulatory authorities

Shares purchased for cancellation by way of Normal Course Issuer Bid.

2006-08-23, 13:41:05, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-23

Date of transaction

2006-08-17

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

acquired

Unit price or exercise price

28.3341

8000

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course

Issuer Bid.

Private remarks to securities regulatory authorities

2006-08-23, 13:44:11, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

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Opening balance of securities held 8000

Filing date

2006-08-23

2006 OCT 16 A 11:23

Date of transaction

2006-08-18

Nature of transaction

2006-08-18

OFFICE OF INTERNATIONAL

38 - Redemption, retraction, cancellation, repurchase FINANCE

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Private remarks to securities regulatory authorities

Shares purchased for cancellation by way of Normal Course

Issuer Bid.

2006-08-28, 16:07:08, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

2006-08-28

Date of transaction

2006-08-21

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Filing date

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

^C 2006-08-28, 16:06:10, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-28

Date of transaction

2006-08-21

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.5486

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-28, 16:09:44, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

Filing date

2006-08-28

Date of transaction

2006-08-22

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

SEDI

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-28, 16:08:51, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-28

Date of transaction

2006-08-22

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.8433

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-28, 16:11:47, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 8000

Filing date

2006-08-28

Date of transaction

2006-08-23

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

, 2006-08-28, 16:10:53, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-28

Date of transaction

2006-08-23

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.8268

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course

Issuer Bid.

Private remarks to securities regulatory authorities

2006-08-28, 16:13:49, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha EIVED

Security designation

Common Shares

2006 OCT 16 A II: 23

Opening balance of securities held 8000

OFFICE OF INTERMATIONAL CORPORATE FINANCE

Filing date

2006-08-28

Date of transaction

2006-08-24

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

0

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-08-28, 16:12:51, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-08-28

Date of transaction

2006-08-24

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

8000

acquired

Unit price or exercise price

28.8808

Currency

Canadian Dollar

Closing balance of securities held

8000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-09-01, 15:51:09, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 32000

Filing date

2006-09-01

Date of transaction

2006-08-30

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

32000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-09-01, 15:48:56, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-09-01

Date of transaction

2006-08-30

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

32000

acquired

Unit price or exercise price

29.1534

Currency

Canadian Dollar

Closing balance of securities held

32000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

200d-10-04, 15:09:11, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 40000

Filing date

2006-10-04

Date of transaction

2006-09-07

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 15:06:48, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-10-04

Date of transaction

2006-09-07

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

acquired

Unit price or exercise price

29.2596

Currency

Canadian Dollar

Closing balance of securities held

40000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 15:11:36, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 32000

Filing date

2006-10-04

Date of transaction

2006-09-13 38 - Redemption, retraction, cancellation, repurchase

Nature of transaction Number or value of securities

32000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

7 2006-10-04, 15:10:40, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-10-04

Date of transaction

2006-09-13

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

32000

acquired

Unit price or exercise price

29.2004

Currency

Canadian Dollar

Closing balance of securities held

32000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

(2006-10-04, 15:14:28, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 40000

Filing date

2006-10-04

Date of transaction

2006-09-20

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 15:13:29, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-10-04

Date of transaction

2006-09-20

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

acquired

Unit price or exercise price

29.4605

Currency

Canadian Dollar

Closing balance of securities held

40000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 15:24:19, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 40000

Filing date

2006-10-04

Date of transaction

2006-09-27

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

disposed of

Unit price or exercise price

Currency

Canadian Dollar

Closing balance of securities held

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006-10-04, 15:23:09, EDT

Insider: Great-West Life

Issuer: Great-West Life

Security: Common Sha

Security designation

Common Shares

Opening balance of securities held 0

Filing date

2006-10-04

Date of transaction

2006-09-27

Nature of transaction

38 - Redemption, retraction, cancellation, repurchase

Number or value of securities

40000

acquired

Unit price or exercise price

29.8699

Currency

Canadian Dollar

Closing balance of securities held

40000

General remarks (if necessary to

describe the transaction)

Shares purchased for cancellation by way of Normal Course Issuer Bid.

Private remarks to securities

regulatory authorities

2006 OCT 16 A 11: 42

October 4, 2006

OFFICE OF INTERNATIONAL CORPORATE FINANCE,

BY COURIER

Securities and Exchange Commission Division of Corporation Finance Office of International Corporate Finance 450 Fifth Street, N.W. Washington D.C. 20549

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Dear Sirs:

RE: Great-West Lifeco Inc. (the "Corporation") Exemption Number 82-34728

Pursuant to Rule 12g3-2(b) exemption of the Corporation in the United States, attached please find copies of the following document:

 Press Release dated September 5, 2006 announcing Great-West Lifeco to host Investor Day, September 28th in Toronto.

Please contact me directly at (204) 946-8795 if you have any questions.

Sincerely,

Connie Neilson

Corporate Secretarial Specialist

Phone (204) 946-8795

`Fax: (204) 946-4139

Encls.

L509-01/02

100 Osborne Street North Winnipeg, Canada R3C 3A5 204-946-1190



RELEASE

TSX:GWO

Great-West Lifeco hosts Investor Day Sept. 28th in Toronto

Winnipeg, Sept. 5, 2006...Great-West Lifeco Inc. will host an Investor Day for the institutional investment community on September 28, 2006 from 9:00 a.m. to 1:30 p.m (EDT) at the Canada Life head office, 330 University Avenue in Toronto. This event will focus on the scope of Great-West Lifeco's operations, with presentations from the Company's operating executives.

The event will have a separate session for each of the Company's business segments: Europe, United States, and Canada. In each session, the heads of the various business lines will provide an overview of markets the Company operates in, the competitive landscape, market share positions, core competencies and critical success factors. The presenters will answer questions from the audience following each session.

A webcast, live audio feed and PowerPoint presentations will be accessible via the Great-West Lifeco website at http://www.greatwestlifeco.com/english/presentations.

Great-West Lifeco Inc. (TSX:GWO) is a financial services holding company with interests in the life insurance, health insurance, retirement savings, and reinsurance businesses. The Company has operations in Canada, the United States and Europe through The Great-West Life Assurance Company, London Life Insurance Company, The Canada Life Assurance Company and Great-West Life & Annuity Insurance Company. Lifeco and its companies have \$191 billion in assets under administration. Great-West Lifeco is a member of the Power Financial Corporation group of companies.

- 30 -

For more information contact:

Marlene Klassen Director, Media & Public Relations (204) 946-7705